

For immediate release

December 15th, 2009

Green ThinDisc distributed at the UN Copenhagen Climate Summit

Gibby Media Group, Inc. based in Spokane, Washington, completed a Green ThinDisc that is being shown, demonstrated, and distributed to attending nations at the UN Copenhagen Cop15 conference on global warming. The disc is greener than other media discs because it contains half the amount of plastic, contains no bonder resins and requires very little protective packaging. It bends and squeezes without breaking and it has many different types of media content resident on the disc. The United Nations Commission on Sustainable Development Partnerships in New Technologies for Small Developing States, headed up by Thomas J. Goreau, PhD, a member of the Jamaican delegation, worked with Gibby Media Group, Inc. to organize and distribute scientific media content on the GibbyThin technology. The Green Thin Disc contains timely material relating to climate issues affecting small island states such as Jamaica and the Marshall Islands. Using a patent pending software called GibbyDisc, the UN disc contains an entire digital book on climate change, 20 Power Point presentations from presenting organizations, videos, and website links, all residing on one single GibbyThin disc. The disc is multi-format, playable in PCs of all ages, Apple computers and on home DVD players off the same disc. Lon Gibby, CEO and President of Gibby Media Group, the company behind the Green ThinDisc stated "Our GibbyThin with the GibbyDisc software engine can have a major impact on the environment. It can save billions of trees and green house gases by reducing print costs, freight cost, and eliminating expensive packaging. Today's, media is not all print... it's not all Internet.... its not all broadcasting... and its not all disc's,..... we are providing all four of these mediums integrated onto one single environmentally friendly medium." The patent pending GibbyDisc software combines video, print, stills, data, and music content along with seamless Internet conductivity off of one single disc. GibbyThin is easily attachable to direct mail, magazines, newspapers, catalogs, merchandise and it can be sent like a postcard through the mail. It has the ability to replace billions of catalogs, newspapers, magazines, adverting collateral, direct mail, plastics and paper related content. Unlike conventional discs, GibbyThin can be recycled. Thomas J. Goreau, PhD stated, "I'm delighted, this is a fantastic disc. Consider how much critical climate related information can be disseminated cost efficiently in an and environmentally friendly way. The disc itself makes a strong statement. It's timing is perfect, and it fits in with the direction the world needs to go. We are happy to get our message out on GibbyThin.



To view a short five minute video click on <http://gibbymedia.com/GIBBYTHIN/>

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